



Insurance Professionals of Atlanta

MARCH 2008

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IPA Officers & Committees

Connie Herrin, CIC, AIC, ARM
President
Phone: 404-572-4131
cherrin@mac.com

Melissa G. Peak, CISR, CPIW
Vice-President
[Membership / Communications](#)
Phone: 770-485-4307
mpeak@amsafety.com

Veronica Spellman
Treasurer
Phone: 770-391-8680
veronica.spellman@cottonstates.com

Jan Murray, CPIW, DAE, PIAM
Secretary
Phone: 404-431-1423
janmurr1@aol.com

Brenda Peterson
Past President
[Nominating Committee](#)
Phone: 770-901-3113
bkpeterson@sedgwickcms.com

Calling all Readers!

If you are interested in becoming a member of IPA, please contact Vice-President, Melissa Peak, or visit our website at www.ipanaiw.org.

Your comments and suggestions for the newsletter are welcomed. Please submit any photos, articles, announcements or other items you would like to see included. Deadline is the 15th of each month in order to be included in the next month's newsletter.

Please submit to

Message from the President

March 8, 2008

Dear Members & Friends:

As promised the February meeting of IPA was a wonderful, stress-free meeting during which Janet Roy with BeautiControl Spa pampered us with a 'mini-spa' evening that included warm neck 'pillows' and demonstrations of a selection of products designed to help relieve stress and make us feel & look great. She understands the stresses that arise from working in the insurance industry having worked her way up the 'insurance ladder' starting in the mailroom to her last position as Sr. Account Manager for a large insurance broker. For those interested in contacting her to schedule either a personal spa 'party' or a wonderful stress relieving spa session for those in the office she can be reached at beautibyanet@bellsouth.net.

Elise Farnham presented another outstanding class sponsored by IPA on Feb. 13, 2008. Special thanks to Brenda Peterson for her continuing efforts to spread the word and encourage attendance; and to Jan Murray for working so diligently to make sure that, once again, everything went smoothly and successfully. Elise will be teaching another class sponsored by IPA on May 22, 2008. In March we will return to the 'I Can' series of classes when Sara Cerny, Zurich Insurance will present a program on 'Personal Umbrella Coverage'.

The Region III Annual Conference, April 3—6, 2008, is fast approaching and your reservation must be received no later than March 12, 2008 in order to avoid a late fee. Hotel rooms are going extremely fast especially since the meeting, in Macon, is during the annual Cherry Blossom Festival. You can find the registration forms at either www.naiw.org or www.georgiacouncilnaiw.org.

I hope to see you at IPA's next meeting on March 11, 2008 and at the Region III Annual Conference!

Cordially,

Melissa Peak.

IPA meets at Aldo's Italian Restaurant 6690 Roswell Rd NE Atlanta, GA (Sandy Springs) the 2nd Tuesday of each month. Meetings begin at 6:00 pm. Cost: \$23.00 per person. Please check the newsletter for upcoming events which may change the monthly schedule.

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Mark Your Calendars!

March 11, 2008
IPA Meeting at Aldo's
6:00pm

March 12, 2008
Deadline for Region III
Conference registration

April 3-6, 2008
Region III Conference
Macon, GA

April 8, 2008
IPA Membership
Drive
Aldo's Restaurant-
Sandy Springs, 6:00pm

May 13, 2008
IPA Meeting
Aldo's Restaurant
Sandy Springs,

Connie L. Herrin, AIC ARM CIC CPIW
President, Insurance Professionals of Atlanta

Goody Bag Donations are Needed for Region III Conference

We are in need of items to go into the regional conference goody bags. These items can be pins, sticky notes, candy, etc.

All items need to be mailed no later than March 15th to:

Annette McMichael
911 Walter E. Davis, Sr. Dr.
Macon, GA 31217-7038

Her email address is anntmcmc@cox.net

We greatly appreciate your assistance in making the 2008 Region III a success!



ELISE M. FARNHAM, AIM, ARM, CPCU, CPIW

Elise Farnham has over 30 years experience in the risk management and insurance industry. She is President of Illumine Consulting, a firm dedicated to providing knowledge to the risk management and insurance communities through continuing education and claims management consulting. Ms. Farnham's company provides continuing education programs, professional and personal development programs, and business ethics programs.

Elise began her career in the insurance industry in 1973 with Crawford and Company. She became a multi-line adjuster and in 1978 was promoted as the first female claims branch manager for the company. She has worked in Texas, New York and Georgia in senior management positions. She has held senior level positions with The Harmonie Group, CSB Group, and GAB Robins, NA.

Ms. Farnham is a member of the CPCU Society. She has previously served the Society as S. E. Regional Governor, Executive Committee member, president of the Atlanta Chapter of CPCU, and on numerous task forces, including the Ethics Certification Task Force, the CPCU Claims Section Committee, and chaired the Media Advertising Task Force. She is

6:00PM Topic:
Misrepresentations” as
part of ‘I Can’ series

May 22, 2008
IPA CE Class
Details to Come

June 10, 2008
IPA Meeting, Aldo’s
Restaurant
Sandy Springs, 6:00pm
Topic: Business
Etiquette
Election of 08-09
Officers

July 8, 2008
IPA Meeting, Aldo’s
Restaurant Sandy
Springs, 6:00 pm.
Installation of Officers

a member of the education and professional development faculty for the Society with courses on ethics as well as technical insurance and risk management topics.

Elise is a member of the ARM, AIC, and CPCU Advisory Boards, which assist the American Institute for CPCU in reviewing and planning ARM, AIC, and CPCU course material. She serves on the Board of Ethical Inquiry for the American Institute for CPCU.

Elise is Past President of the National Association of Insurance Women (International) (1998/1999) having served on the Board of Directors for 5 years. She was Regional Vice President of Region 1 (Northeast). Prior to that, she served two terms as President of NAIW-New York City. Currently, she is a member of the Insurance Professionals of Atlanta. In 2004, she received the AAMGA Achievement Award from the Georgia State Council of NAIW for her contributions to the association. In 2002 and 2004, she was named Insurance Woman of Atlanta, and in 1993, she was chosen National Claims Professional of the Year.

Elise is an associate member of The Risk and Insurance Management Society (RIMS) and is a member of their professional development faculty. She teaches the “WC Management”, “Claims Management” and “Executive Risk / E&O” courses. Ms. Farnham also serves on the Board of Directors for the Registered Professional Adjusters Society.

Ms. Farnham is an international speaker and her articles have been published in *Business Insurance*, *Claims Magazine*, *CPCU Claims Section Quarterly*, *National Underwriter*, *Risk Management Quarterly*, *Today’s Insurance Professional* and *Insurance International (published in the UK.)*

She holds industry designations including: Chartered Property Casualty Underwriter, Associate in Risk Management, Associate in Management, and Certified Professional Insurance Woman.

Continue the Spa Experience with BeautiControl

BeautiControl representative Janet Roy presented a MiniSpa to IPA at February’s meeting. Janet has previously worked in the insurance industry, but now she currently has a mobile spa business which she actively pursues, specializing in employee wellness and appreciation with spas in the workplace. Her website, www.spaatwork.net, describes how spas at work can be a part of an overall wellness program in the office.

Janet would like to help you if you are interested in any of the following of the following services:

1. Purchase any of the products - (20% off for the meeting)
2. Want to book a home spa
3. Booking at Spa at Work.

You can contact Janet Roy as follows:

Phone: 404-667-5326, email: beautibyjanet@bellsouth.net

Insurance Professionals of Atlanta



Personal Umbrella: Rain or Shine

A professional development seminar from NAIW's I Can! Series. This seminar does not provide continuing education credit.

Presented by IPA Board Member Sara Cerny

Date: March 11th, 2008

Time: 6:00 pm

Location: Aldo's Italian Restaurant

6690 Roswell Road

Atlanta (Sandy Springs), GA

Cost: \$23.00

Please let us know you are coming. Contact Melissa Peak at mpeak@amsafety.com or 770-485-4307