



# Insurance Professionals of Atlanta

JANUARY 2008

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## Calling all Readers!

If you are interested in becoming a member of IPA, please contact Vice-President, Melissa Peak.

Your comments and suggestions for the newsletter are welcomed. Please submit any photos, articles, announcements or other items you would like to see included. Deadline is the 15<sup>th</sup> of each month in order to be included in the next month's newsletter.

Please submit to  
Melissa Peak.

## Message from the President

January 11, 2007

Dear Members & Friends,

It is truly hard to fathom that 2007 is over. 2007 saw the passing of some long time NAIW members. While you may not have known them personally, each of them contributed in their own way to support and make NAIW a better organization. The past year was a good year for IPA. Our very own Jan Murray was elected as RVP for Region III. We have gained some new members, had informative presentations from the 'I Can' series of courses, and we had the opportunity to sponsor several great continuing education classes, which we plan to continue in 2008.

Now, with the start of the New Year, it is time to get things completed that linger from the past year. Did you finish earning that designation that will qualify you for the CPIW / CPIM designation? How about those of you who may qualify for your DAE designation? Take a few minutes to look at the NAIW website ([www.naiw.org](http://www.naiw.org)) and review what is needed to reach these important milestones. You might be closer than you think. If you qualify for either of these designations, get those applications completed and submitted to start the New Year off with a bang!

It is also the time to make plans for new things in 2008. Here are some upcoming events that you can put on your 2008 calendar:

1. Second Tuesday of each month-attend IPA Meetings (6:00 PM at Aldo's Italian Restaurant, Sandy Springs, GA).
2. April 3--5, 2008 -- Region III Council Meeting in Macon, GA. Make your hotel reservation NOW. (It's like a 'two for one'—The Cherry Blossom Festival will be in 'full bloom' during the Council meeting.)
3. June 4—8, 2008 – NAIW National Convention in Scottsdale, AZ – Make that reservation early, too – the National Convention is a BLAST and room reservations fill up fast!
4. Sept. 26—27, 2008 – Georgia State Council meeting at Unicoi State Park in Helen, GA. You just might hear some Polka music and be able to get an early start on Oktoberfest!

***IPA meets at Aldo's Italian Restaurant 6690 Roswell Rd NE Atlanta, GA (Sandy Springs) the 2<sup>nd</sup> Tuesday of each month. Meetings begin at 6:00 pm. Cost: \$23.00 per person. Please check the newsletter for upcoming events which may change the monthly schedule.***

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**Mark Your Calendars!**

January 8, 2008  
IPA Meeting at Aldo's  
6:00 pm

Feb 13, 2008  
IPA Continuing  
Education Seminars  
-"Coverage Update"  
9:00am to 11:50 am  
-"Tough Decisions"  
1:15pm to 4:05pm

February 12, 2008  
IPA Meeting at Aldo's  
6:00pm

March 11, 2008  
IPA Meeting at Aldo's  
6:00pm

Year after year NAIW (Int'l) and local chapters provide opportunities for education, networking and fellowship in support of professional and personal growth. Make 2008 your year to reach your goals!

Cordially,

Connie L. Herrin, AIC ARM CIC CPIW  
President, Insurance Professionals of Atlanta



**Brenda Loden, CPIW**

I began my insurance career in 1970 with an independent insurance agency in Falmouth, MA working in Personal Lines. I was with this agency for 18 years and worked my way up from an automobile clerk to the interim agency manager. I then moved to Maine and continued working in personal lines for Willis Corroon of New Hampshire for another 10 years. I moved to Atlanta in December of 1997 and began working in Commercial Lines for Snellings Walters Insurance Agency in January of 1998, handling the agency's Professional Liability clients.

I have always been interested in education programs and am one course away from my AAI designation. I received my Certified Professional Insurance Woman designation in 1996. I continue to participate in education courses and seminars as I enjoy learning new things.

I have been a member of NAIW twice, once in the 1970's and again in the 1990's. During this time, I have participated on many committees and in many community projects. But, I have mostly served as the Treasurer of each association for numerous terms.

I am single and live in Covington, GA with my two adopted black cats, Rags and Jett. I love football (the New England Patriots and GA Bulldogs) & NASCAR (Dale Earnhardt, Jr).

What does NAIW & IPA mean to me? Tremendous education opportunities, a truly great networking source and fabulous friendships!

## Insurance Professionals of Atlanta

### **ETHICS:** *Shades of Black and White*

A Professional Development Seminar from NAIW's I  
CAN! Series

Presented by Karen Ray

This seminar does not provide continuing education credits

**Date:** January 8, 2008

**Time:** 6:00 pm

**Location:** Aldo's Italian Restaurant  
6690 Roswell Road  
Atlanta (Sandy Springs), GA 30328

**Cost:** \$23.00

Please let us know you are coming by contacting Melissa Peak at  
770-250-0199 or email at [Melissa.Peak@ioausa.com](mailto:Melissa.Peak@ioausa.com)

# Continuing Education Program Registration Form



Hosted by: *The Insurance Professionals of Atlanta*  
Presented by: *Elise M. Farnham, CPCU, ARM, AIM, CPIW, Illumine Consulting*

**Date:** **February 13, 2008**      **6 Hours CE (Inc. 3 Hours Ethics)**

**Time:** 9:00a.m. to 11:50a.m. – and -- 1:15 p.m. to 4:05 p.m.

**Location:** 1117 Perimeter Center West, Atlanta, GA 30338 *first floor conference room*  
(Enter at West Lobby, then right at hallway before elevators)

**Directions:** **From I-285:** north on Peachtree Dunwoody Rd., at the light for Costco & Home Depot turn right then immediate left into the West Lobby Parking area.  
**From GA 400:** take Abernathy Exit toward Dunwoody, right at Peachtree-Dunwoody Rd., at the light for Costco & Home Depot turn left then immediate left into the West Lobby Parking area.

**Programs:**

1. "Coverage Update" #29464 – **3 hours CE** 9:am to 11:50am \_\_\_ @ \$35.00= \_\_\_\_\_
2. "Tough Decisions" #31695 – **3 hours Ethics** 1:15 – 4:05pm \_\_\_ @\$35.00= \_\_\_\_\_  
*OR* Both Seminars (7 hours CE) \_\_\_\_\_ @ \$60.00 = \_\_\_\_\_

**Price includes:** *Continental breakfast sponsored by: **Enservio***  
*Afternoon snack sponsored by: **S.E.A., Limited***  
*Lunch sponsored by: **Evans Garment Restoration***  
*Electronic filing of CE credits*  
*Certificate of Completion for your records.*

**Attendee(s) Information:**

Company Name: \_\_\_\_\_

Street Address, City, Zip: \_\_\_\_\_

Attendee Name(s)	License #	E-Mail and Phone #	Seminars & Amount

**Total:** \_\_\_\_\_

**To Register:** Fax to (678) 802-3233 or e-mail to: [Gayle@elisefarnham.com](mailto:Gayle@elisefarnham.com)

Mail check to: **Illumine Consulting, 633 Bo Bo Banks Rd.,  
Grantville, GA 30220**

Reserve early, space is limited. Walk-ins welcome as space allows.

**Questions? Call Elise Farnham at 770-367-3148**

Feel free to copy or forward this announcement to invite others. [www.elisefarnham.com](http://www.elisefarnham.com)